



CSPM Continuing Professional Development (CPD) Target Audience Policy

Purpose

The purpose of this policy is to define and uphold the primary target audience for all continuing professional development (CPD) activities developed by the Canadian Society of Palliative Medicine (CSPM). This policy ensures that CSPM's educational initiatives directly address the needs of its physician members and reinforce CSPM's mandate as the national specialty society for palliative medicine physicians.

Policy Statement

All CSPM-developed CPD activities must be designed primarily to serve the educational and professional development needs of:

- Palliative medicine specialists and physicians with a demonstrated interest in palliative medicine.
- Physicians seeking to update or enhance their knowledge and skills in the field of palliative medicine.

Policy Requirements

1. All educational programming, including group learning, self-assessment, and self-directed activities, must be developed with the primary intent to meet the identified and evolving needs of CSPM's physician members.
2. Needs assessments, including perceived and unperceived needs, must be conducted at least twice per accreditation cycle to ensure programming remains relevant and responsive to the target audience.
3. Where appropriate, CSPM may collaborate with other organizations and specialties, provided the content continues to address the core needs of CSPM's physician members.
4. The inclusion of patient and community perspectives is encouraged to enhance educational value, but the principal focus must always remain on the professional development of the identified physician audience.

Compliance

All CSPM CPD activities must comply with this policy. The CSPM CPD Committee will be responsible for reviewing and approving all CPD programming to ensure alignment with the designated target audience and the Society's mission.

Review & Update

This policy will be reviewed at least once per Royal College accreditation cycle or as needed to reflect changes in membership needs or the evolving landscape of palliative medicine.