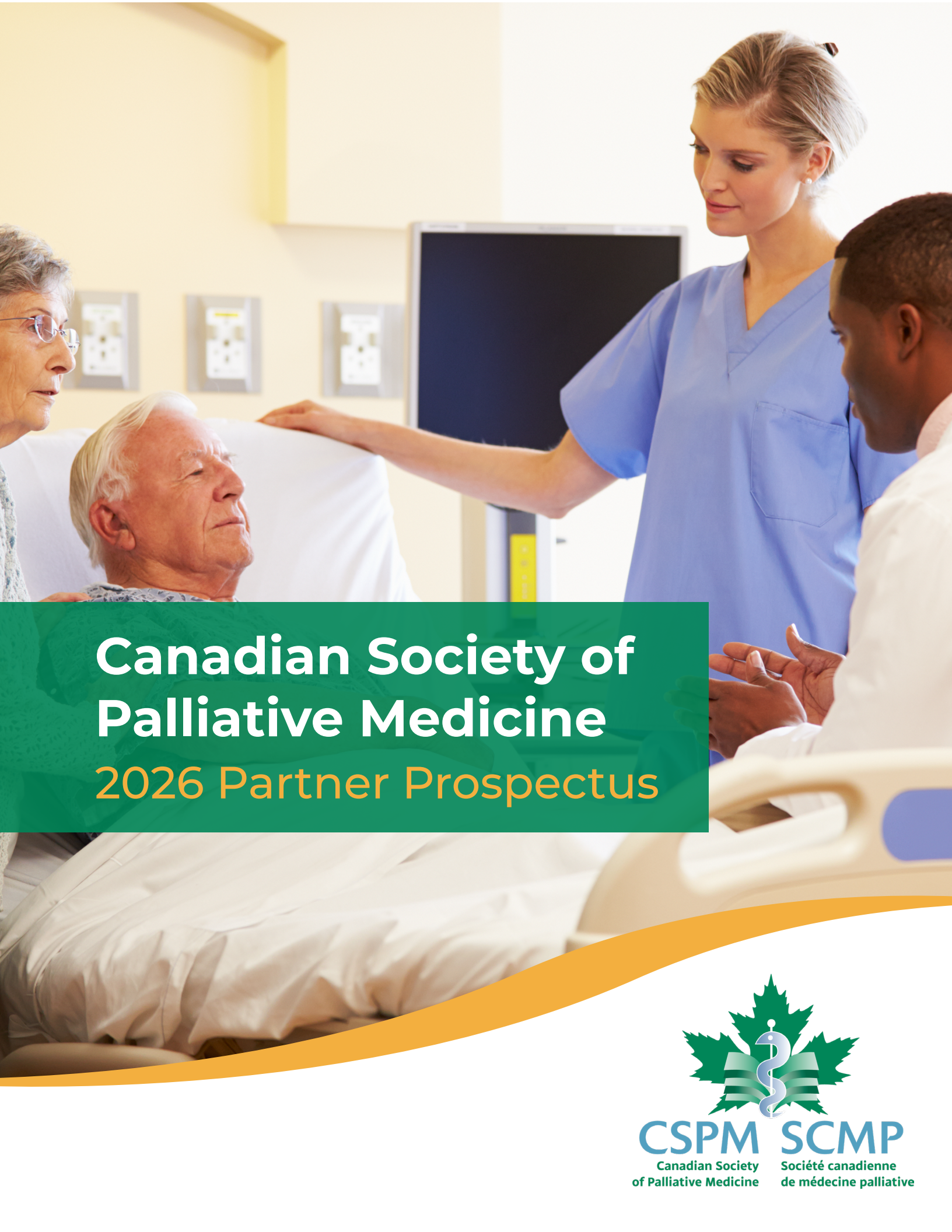




Canadian Society of Palliative Medicine 2026 Partner Prospectus

About

On behalf of the Canadian Society of Palliative Medicine (CSPM), we invite you to support our mission to advance excellence in palliative care across Canada. CSPM partners enjoy unique opportunities to connect directly with the national palliative medicine community through education, collaboration, innovation, and event sponsorship.

We look forward to building meaningful, mission-aligned relationships with organizations dedicated to supporting high-quality care for people living with serious illness.

CSPM is the national specialty society representing more than 700 palliative medicine physicians, educators, researchers, and trainees across Canada. Through accredited education, research, advocacy, and leadership development, CSPM strengthens clinical excellence and supports a growing national network of specialists dedicated to improving the lives of patients and families.

CSPM is expanding its national reports, position statements, online courses, and accredited education offerings, and we welcome conversations about future collaborative initiatives.

CSPM's Communications Reach



Member Portal access to
700+ specialists



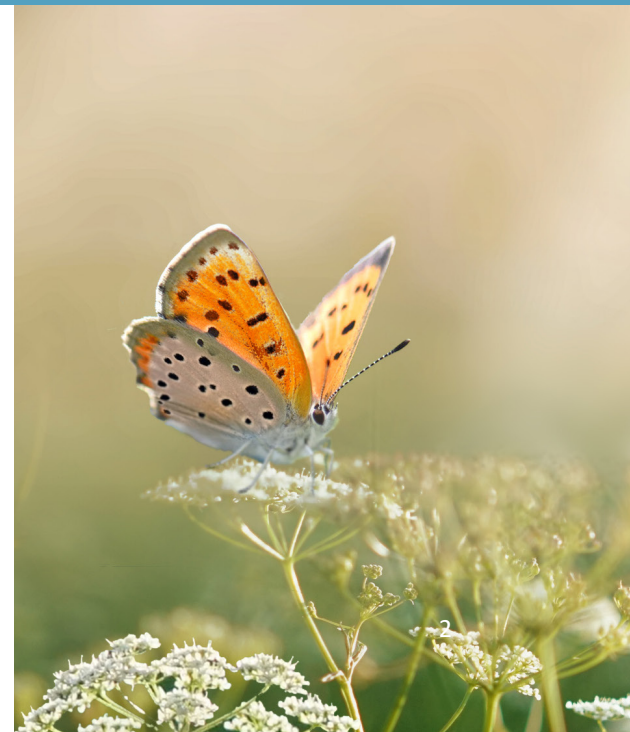
E-newsletter reach:
1,500–2,500



National educational
programming and events



CSPM is a Royal College of
Physicians and Surgeons
accredited Continuing Professional
Development (CPD) provider.



Corporate Partnership Program

The matrix below outlines how each partnership tier enhances your organization's visibility, engagement, and impact within CSPM's national learning community. Benefits scale with your level of investment as a Corporate Partner. For companies that invest the following amounts with CSPM on any opportunities, will gain these additional benefits as a Corporate Partner!

Engagement Channel / Asset	Introductory Partner \$15,000	Standard Partner \$25,000	Premium Partner \$30,000+
Recognition in CSPM Member Portal	✓	✓	✓
Recognition in newsletters + member emails	✓	✓	✓
Social media recognition	✓	✓	✓
Discount to exhibit at ALPM	✓	✓	Exhibit included with priority placement
Co-developed accredited webinars	-	2	2
Opportunity to host a virtual session (unaccredited)	-	-	-
Optional focus group opportunities*	-	Optional	Priority
Eligibility for insight surveys (Pulse of the Profession)*	-	Optional	Priority



Programs & Learning

Co-developed Webinar (Individual or Series)

- Collaborative planning with CSPM to define learning objectives, topics, and format
- Expert faculty involvement, selected collaboratively and approved by CSPM
- Full CSPM branding, promoting trust and credibility within the palliative care community
- Recording distributed to all members and added to the CSPM Member Resources library
- Post-event analytics, including attendance, engagement, and feedback (as permitted)



Individual Co-Developed Webinar

Accredited

- **\$12,000+** (Duration 60 minutes)
- **\$8,000+** (Duration 30-45 minutes)

Non-accredited

- **\$15,000** (Duration 60 minutes)
- **\$10,000** (Duration 30-45 minutes)

**All pricing listed reflects base rates. Final costs may vary depending on accreditation requirements, faculty involvement, content development needs, and customization requested by the sponsoring organization.*



Co-Developed Webinar Series (3 Part Series)

Accredited

- **\$32,000+** (Duration 60 minutes per episode)
- **\$20,000+** (Duration 30-45 minutes per episode)

Non-accredited

- **\$38,000+** (Duration 60 minutes per episode)
- **\$25,000+** (Duration 30-45 minutes per episode)

**As the physician organization in co-developed activities, CSPM maintains full control over the educational content of co-developed activities.*



Virtual CME/Accredited Education Session (sponsorship)

\$10,000+ per session

A fully accredited 60 minute virtual program funded through an educational grant.

- Accreditation administrative support (CSPM or third-party provider)
- CSPM-selected scientific planning committee
- CSPM-selected faculty
- Full promotion through CSPM channels
- Post-event distribution
- Reporting as allowed under CME guidelines

Future Collaborative Education Opportunities

CSPM welcomes conversations with organizations interested in supporting or co-developing future educational programs through unrestricted educational grants. The examples listed below highlight current offerings, but CSPM continues to expand its national learning portfolio, and partnership ideas are always welcome.

- National accredited CPD webinars
- Wellness education sessions
- Resident educational sessions & bursaries
- Self-study and online learning modules
- Leadership and accreditation training
- Accredited POCUS training
- Advanced Learning in Palliative Medicine Conference (annual event)
- Palliative Horizons: Refresher & Update (annual event)



Please contact us to explore future educational collaboration opportunities.



Contact

We are happy to explore additional opportunities and tailor a package that fits your needs.

For more information, please email partnerships@pallmed.ca



We are dedicated to delivering exceptional value to our partners and look forward to collaborating with you to ensure maximum impact.





CSPM SCMP
Canadian Society of Palliative Medicine Société canadienne de médecine palliative